SAN FRANCISCO AUXILIARY BENEFITING LUCILE PACKARD CHILDREN'S HOSPITAL STANFORD

2016 JEWEL BALL PROGRAM CONTRACT

ADVERTISING RATES

The undersigned ADVERTISER hereby contracts with THE SAN FRANCISCO AUXILIARY BENEFITING LUCILE PACKARD CHILDREN'S HOSPITAL STANFORD, hereinafter called "THE AUXILIARY" for:

UNIT OF SPACE		
Outside Back Cover, 4/C process	$1,000.00	☐
Inside Front Cover, 4/C process	$ 750.00	☐
Inside Back Cover, 4/C process	$ 750.00	☐
Page, 4/C process	$ 600.00	☐
One-half page, 4/C process	$ 300.00	☐
Business Sponsor (Business Card)	$ 50.00	☐

ABOVE COSTS ARE NET

PREFERRED MATERIAL:

Email-supplied .pdf or .jpg highly preferred!

This program advertising is for the 64th Annual Jewel Ball Sponsored by the THE AUXILIARY benefiting the Lucile Packard Children's Hospital Stanford. The Jewel Ball will be held November 5, 2016.
The advertiser assumes responsibility for additional cost to set any ornate or complicated copy. *Ad correction or creation, if necessary: $95 per hour* _____ (please initial).
Advertiser will be contacted prior to additional work.

THE AUXILIARY reserves the right to refuse any advertisement it considers unsuitable for this publication.

This contract is non-cancellable. Please retain a copy.

Return with billing instructions and artwork to:

Kathleen Duffy
100 Alta Mesa Court
Moraga, Ca. 94556
(415) 760-0981 ☐ **Check Enclosed**

Email to:

duffykathleen@sbcglobal.net ☐ **Send Invoice**

Make check payable to: SF Auxiliary to LPCH

*If advertiser fails to provide copy and/or materials to meet the deadline of the 2016 Jewel Ball Program in which Advertiser has ordered space, publication reserves the right to charge for the space reserved. The space will carry

MECHANICAL SPECIFICATIONS AND REQUIREMENTS

REPRODUCTION:

Printing	Digital
Publication trim size	5 -1/2" x 8 -1/2"

SIZES:

Full Page Bleed, covers only (inside and back)	5.75" x 8.75"
Full Page	5" x 8"
Half Page	4.5" x 3.75"
Third Page	4.5" x 2.5"
Safety Area	5" wide x 8" deep

Auxiliary Members:

Hospital Page, Full Page	$ 400.00	☐
Hospital Page, 1/2 Page	$ 200.00	☐
Hospital Page, 1/3 Page	$ 100.00	☐
Children's Pages, Color	$ 65.00	☐ each

Number of Children's photos ____

Note: Supply caption information (member name, family relation, children's names)

ADS: High Resolution .pdf … 300 line
All color ads must be converted to CMYK
PHOTOS: High Resolution .jpg

CLOSING DATE
All contracts and materials must be received by
August 30, 2016

Repeat Artwork From Last Year ☐

Artwork enclosed ☐ Artwork to come ☐

ADVERTISER:_____

By: _____
(Authorized Signature)

_____
(Address)

_____
(City) (State) (Zip)

_____ _____
(Phone) (Email)

At the request of: _____