SAN FRANCISCO AUXILIARY BENEFITING LUCILE PACKARD CHILDREN'S HOSPITAL STANFORD

2024 JEWEL BALL PROGRAM CONTRACT

ADVERTISING RATES

The undersigned ADVERTISER hereby contracts with THE SAN FRANCISCO AUXILIARY BENEFITING LUCILE PACKARD CHILDREN'S HOSPITAL STANFORD, hereinafter called "THE AUXILIARY" for:

UNIT OF SPACE		
Outside Back Cover, 4/C process	$1,000.00	D
Inside Front Cover, 4/C process	$ 750.00	D
Inside Back Cover, 4/C process	$ 750.00	D
Page, 4/C process	$ 600.00	D
One-half page, 4/C process	$ 300.00	D
Business Sponsor (Business Card)	$ 75.00	D

PREFERRED MATERIAL:

Email-supplied .pdf or .jpg preferred

This program advertising is for the 72nd Annual Jewel Ball Sponsored by the THE AUXILIARY benefiting the Lucile Packard Children's Hospital Stanford. The Jewel Ball will be held on Saturday, November 2, 2024.

The advertiser assumes responsibility for additional cost to set any ornate or complicated copy.
Advertiser will be contacted prior to additional work.

THE AUXILIARY reserves the right to refuse any advertisement it considers unsuitable for this publication.

This contract is non-cancellable. Please retain a copy.

Return with billing instructions and artwork to:

Jane Bertani
2 Rockwood Court
San Francisco, 94127
(218) 428-9842

Email to:

ethelow@msn.com

D **Check Enclosed**

D **Send Invoice**

Make check payable to: SF Auxiliary to LPCH

MECHANICAL SPECIFICATIONS AND REQUIREMENTS

REPRODUCTION:

Printing	Digital
Publication trim size	5 -1/2" x 8 -1/2"

SIZES:

Full Page Bleed, covers only (inside and back)	5.75" x 8.75"
Full Page	5" x 8"
Half Page	4.5" x 3.75"
Third Page	4.5" x 2.5"
Safety Area	5" wide x 8" deep

Auxiliary Members:

Hospital Page, Full Page	$ 500.00	D
Hospital Page, 1/2 Page	$ 250.00	D
Children's Pages, Color	$ 65.00	D each

Number of Children's photos ____

Note: Supply caption information (member name, family relation, children's names)

_____

_____

ADS: High Resolution .pdf … 300 line
All color ads must be converted to CMYK
PHOTOS: High Resolution .jpg

CLOSING DATE

All contracts and materials must be received by **October 11, 2024**

Repeat Artwork From Last Year D

Artwork enclosed D Artwork to come D

ADVERTISER:_____

By: _____
(Authorized Signature)

_____
(Address)

_____
(City) (State) (Zip)

_____ _____
(Phone) (Email)

At the request of: _____
(Member's Name)