

SAN FRANCISCO AUXILIARY BENEFITING LUCILE PACKARD CHILDREN'S HOSPITAL AT STANFORD
2013 JEWEL BALL PROGRAM CONTRACT

ADVERTISING RATES

MECHANICAL SPECIFICATIONS AND REQUIREMENTS

The undersigned ADVERTISER hereby contracts with THE SAN FRANCISCO AUXILIARY BENEFITING LUCILE PACKARD CHILDREN'S HOSPITAL AT STANFORD, hereinafter called "THE AUXILIARY" for:

UNIT OF SPACE	
Outside Back Cover, 4/C process	\$1,000.00 <input type="checkbox"/>
Inside Front Cover, 4/C process	\$ 750.00 <input type="checkbox"/>
Inside Back Cover, 4/C process	\$ 750.00 <input type="checkbox"/>
Page, 4/C process	\$ 600.00 <input type="checkbox"/>
One-half page, 4C process	\$ 300.00 <input type="checkbox"/>
Business Sponsor	\$ 50.00 <input type="checkbox"/>

ABOVE COSTS ARE NET

PREFERRED MATERIAL:

Email-supplied .pdf or .jpg highly preferred!!!

This program advertising is for the 61st Annual Jewel Ball Sponsored by the THE AUXILIARY benefiting the Lucile Packard Children's Hospital at Stanford. The Jewel Ball will be held November 9, 2013.

The advertiser assumes responsibility for additional cost to set any ornate or complicated copy. *Ad correction or creation, if necessary: \$95 per hour* _____ (please initial). Advertiser will be contacted prior to additional work.

THE AUXILIARY reserves the right to refuse any advertisement it considers unsuitable for this publication.

This contract is non-cancelable. Please retain last copy.

Return the white and yellow copies with billing instructions and artwork to:

Lisa Teglia-Cole
418 Green Hills Drive
Millbrae, CA 94030
(650) 952-3309 Phone
lisamtc@gmail.com

Check Enclosed
 Send Invoice

Make check payable to: S.F. AUX. to LSPCH

*If advertiser fails to provide copy and/or materials to meet the deadline of the 2013 Jewel Ball Program in which Advertiser has ordered space, publication reserves the right to charge for the space reserved. The space will carry Advertiser's name.

REPRODUCTION:

Printing Lithography
Screen Requirements 300 line screen
Publication trim size 5 -1/2" x 8 -1/2"

SIZES:

Full Page Bleed, covers only
(inside and back) 5.75" x 8.75"
Full Page 5" x 8"
Half Page 4.5" x 3.75"
Third Page 4.5" x 2.5"
Safety Area 5" wide x 8" deep

Auxiliary Members:

Hospital Page, Full Page \$ 400.00
Hospital Page, 1/2 Page \$ 200.00
Hospital Page, 1/3 Page \$ 100.00
Children's Pages, Color \$ 65.00 each

Number of Children's photos _____

Note: Supply caption information (member name, family relation, children's names)

ADS: High Resolution .pdf ... 300 line
All color ads must be converted to CMYK
PHOTOS: High Resolution .jpg

CLOSING DATE

*All contracts and materials must be received by:
August 1, 2013.

Repeat Artwork From Last Year

Artwork enclosed Artwork to come

ADVERTISER: _____

By: _____
(Authorized Signature)

(Address)

(City) (State) (Zip)

(Phone) (Email)

At the request of: _____
(Member's Name)