

SAN FRANCISCO AUXILIARY FOR CHILDREN

Benefiting



Lucile Packard
Children's Hospital
Stanford

May 27, 2018

Dear Members and Friends,

We are pleased to announce the 66th Annual Jewel Ball will be held at The Ritz-Carlton Hotel in San Francisco on Saturday, November 3, 2018.

~ **We invite you to participate by advertising in our 2018 Jewel Ball Program** ~

Enclosed is a Contract for placing ads in the Program everyone will receive at the Ball.

Along with the Contract, you can email photos of your children, grandchildren, great-grandchildren, or any special people in your life, including pets! You can also sponsor a Hospital Story page, which is a wonderful way to highlight the amazing things that happen at the Hospital. All of the available options are on the attached Contract, from placing a business card to a larger ad, you'll see a variety of advertising opportunities to choose from.

Packard Children's Hospital has broad exposure to the Bay Area, including the Packard Children's Health Alliance with over 30 locations, including CPMC, John Muir and Napa Pediatric Cardiology. This Alliance allows for the Packard brand of care to spread its reach over the entire Bay Area. Internationally renowned, Packard Children's Hospital is consistently named by U.S. News & World Report as one of the top children's hospitals in the Country.

Please be part of this powerful representation of our commitment to children by advertising in the 2018 Jewel Ball Program.

Thank you, in advance, for your contribution.

Sincerely,

San Francisco Auxiliary for Children

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